



# Localization in 7 principles

# 1

**Localization takes strengths, experiences and knowledge as starting point instead of limits and structures**



Localization is based on the initiatives, resilience and capital of local communities and organizations. It takes into account local know-how and the needs expressed as much by local as international organizations.

# 2

**Localization integrates the unique and complementary experiences and knowledge that each local organization has, essential for enhancing resilience**



This know-how is an integral part of the humanitarian knowledge. It is *complementary* to international expertise but requires *awareness, capitalization and capacity strengthening*.

# 3

**Localization respects the specific dynamics, resources, values and interests of local organizations. Those must not become simply replicas of international NGOs**



The humanitarian system does not always give local organizations the opportunity to *share their* experiences and know-how. Local organizations are sometimes overwhelmed by technical language and terminology, rhythm, style and distancing from social interactions.

# 4

**Localization requires the capitalisation of local knowledge and experience endeavour to make them visible and integrated in the humanitarian system**



These different organizations can collectively *identify and document their knowledge and experiences* to transfer and share them— in a continuous process— in order to update them regularly. This process requires *training and mentorship*, as well as sometimes *cultural catalysts and translators*.

# 5

**Localization calls for raising mutual awareness and learning between local and international organizations**



Localization is achieved by raising *awareness* of the *complementary strengths*, added values and potential of each organization within the humanitarian system. *Raising awareness calls for mutual learning*.

# 6

**Localization requires co - production of knowledge and know -how between local and international organizations**



This *co-production* creates a framework for an *open dialogue* and proposes a *joint language* to express and share experiences, know-how and knowledge. This implies the *co-production of tools, practices*, and above all of a *contextualized language*, disseminate at the *pace of each participant*.

# 7

**Localization will result in a *contextualization of humanitarian norms and practices***